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Preview

U.S. Department of Agriculture

of

TWELVE-POINT-PLUS

ROSES



CLARK GARDNER NURSERIES

OSAGE, IOWA

COPYRIGHTED 1946 by Clark Gardner

**We grow millions of
Twelve-Point-Plus Roses
and outstanding varieties
of Hardy Perennial Flow-
ering Plants that we ship
to all parts of the U. S.
under our liberal terms
of "SAFE ARRIVAL AND
SATISFACTION GUARAN-
TEED".**

PRE-VIEW OF TWELVE-POINT-PLUS BABY ROSES AND BARGAINS IN HARDY PERENNIAL FLOWER PLANTS.

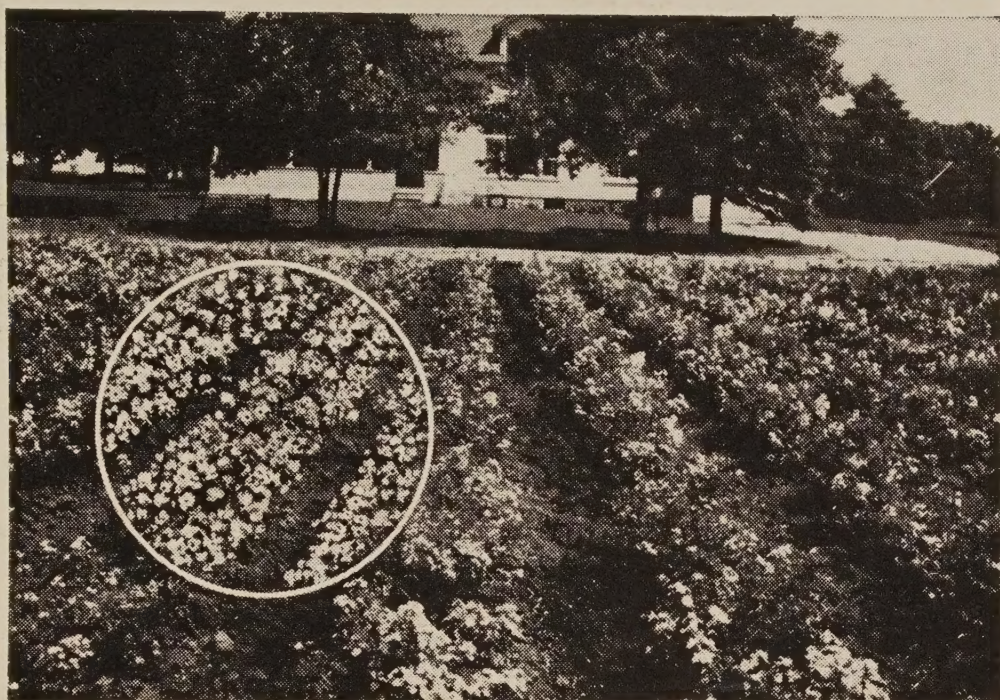


Photo view of one of our fields of Twelve-Point-Plus Super Everblooming Baby Roses taken in July of their 3rd year after setting. Notice the evenness of flowering, every bush loaded.

TWELVE-POINT-PLUS BABY ROSES

1. Super Everblooming. 3394 roses grown on a single bush during its 4th year of growth.
2. Propagated by Mother Nature's natural way from seed, gathered from our seed bearing fields that are being constantly rogued, leaving only the bushes to bear seed that are true to the high standard types we have set for the 12-Point Rose Family.
3. Starts flowering in about 2 months after seed is sown.
4. Blooms heavily and continuously from June to November for many years.
5. Flowers single, 1 to 1½ inches across, borne in clusters, color—shining white with strong golden centers, with some bushes running to pink shades.
6. Elusive fragrance.
7. Some semi-double and double flowers.
8. Bushes uniform in growth and size.
9. Variation mostly in shape, size and color of petals.
10. Outstanding in hardiness and ease in transplanting.
11. Bushes set in spring or early summer start blooming in about 30 days after setting.



A close-up photo of a single bush taken in above field. Over 500 Roses on this bush in July and nearly three months more flowering.

**CLARK GARDNER NURSERIES
PERENNIAL SPECIALISTS
OSAGE, IOWA**



Original seed field of Twelve-Point-Plus Super Everblooming Baby Roses taken in July of 4th year's growth. 500 to 1000 flowers on each bush when photo was taken. We kept count of roses on two bushes in this field and at close of season in November both had borne over 3000 roses with one having 3394. Believe it or not!!



A vase of Twelve-Point-Plus Roses. Enjoy having them indoors as well as in your garden.

12. Very valuable for setting alone in beds or borders and especially with other roses, perennials and shrubs for making a delightful contrast of colors, intensifying the beauty of the entire planting.

PLUS: Many new named varieties will be developed from this 12-Point Plus Family of Roses, during the next few years. Professional Rose Growers like this new Rose Family and are reporting very favorably how the bushes have grown and bloomed in their Testing Gardens. They were quick to see the opportunity of developing a group of individual varieties that will be named and propagated and available for rose lovers with in the near future.

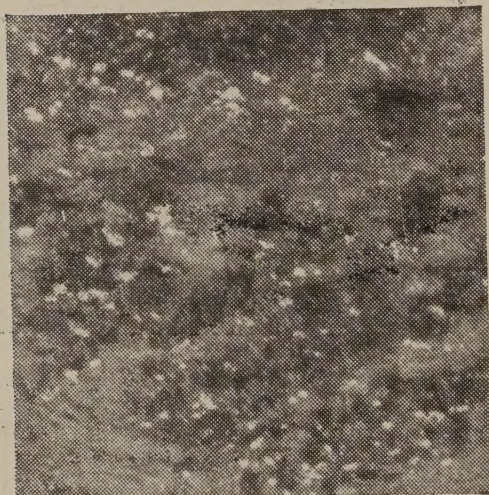


Photo of a bed of Twelve-Point-Plus Roses, taken a little over two months from time seeds were sown. Nearly every bush shows buds and roses. A close-up view to right. Notice what perfect shaped bushes and how heavily they start off flowering in 2 months' time.



Photo of a field of TWELVE-POINT-PLUS rose bushes taken in August of 2nd year. These are type of bushes we offer in this Pre-view list.

**SUPER EVERBLOOMING
BABY ROSES**

This Hardy Family of Roses is propagated from seed and starts blooming in about 2 months after the seed is sown. The little bushes are then only 2 to 4 inches tall, but continue to grow in height and reach from 10 to 15 inches the first year of growth. At the same time they flower continuously until stopped by freezing weather in late fall. The baby roses are mostly single white with bright yellow centers though there are some pink shades running from a light pink to a deep pink that is almost red. Occasionally there are semi-double and double flowering bushes. All are very attractive and are showy in beds, hedge rows, in with perennials, or large type roses, or anywhere you want a blaze of white throughout the blooming season. We have counted 3394 rose hips grown on a single 4 year old bush in one year. These roses are fine for window or porch boxes and potting for indoors, also for cutting. The Super Roses make a very fine decorative display when cut for vases.

We got our first start of Super Ever-blooming Roses from Europe some 20 years ago. We paid \$180.00 for a little

package of seed hips, just as an experiment. What attracted our attention was the statement made by the grower that this family of roses would bloom the first year from seed. The experiment was highly successful and after roguing for a few years we now have this family of roses so that they usually start blooming within two months after sowing the seed. Last year, 1945, our first planting started flowering in just 6 weeks after the seed was sown. This rose family has a vitality and vigor all of their own. During past years we have repeatedly dug the bushes in all stages of development, and transplanted same with but very little checking of growth and flowering.

**SUPER EVERBLOOMING
12-POINT BABY ROSE**

- 4 to 6 inches 25 cents
- 6 to 8 inches 35 cents
- 8 to 12 inches 50 cents

12-POINT PLUS ROSES are such early and constant bloomers, starting to flower as they do when only 2 to 4 inches in height, that all sizes as listed will flower successfully in your garden, starting to show buds inside of 30 days after setting.



Mrs. Robert Gardner and daughter Diane in one of our fields of Twelve-Point-Plus Roses.



**ROSE DAWN CAMPION,
Lycynis Dioica.**

**Rose Dawn Campion
Perennial (*Lycynis Dioica*)**

We discovered this variety of *Lycynis* in a field where we had sown some 70 varieties of perennials for testing. Seed was sown in late August and in April this variety began to show buds and blooms and by middle of May the bed was a mass of beautiful silvery-pink blooms, flowering up into June. We counted from 20 to 30 flower stalks on a single plant. The flowers of *Dioica* are a lovely shade of silvery-pink and grow on freely branching flower stalks, instead of dense flower heads as do ordinary *Lycynis*. The top flower opens first and then follows down the stalk. Nice for bouquets as buds open freely indoors and petals do not

shatter but curl up around the seed pods which turn red and look as if they were new flower buds getting ready to open. The habit of growth of *Dioica* is to grow a rosette of broad leaves at base, from which shoot flower stalks that reach a total height of 2 to 2½ feet. After their nearly three months blooming period they grow new rosettes of leaves and prepare for the next season. More flowers bloom each year as size of clumps increase. Very fine for growing in individual clumps, hedge rows, solid beds, etc. 20 cents each.

**BELAMCANDA
(Blackberry Lily)**

The plant looks like an extra strong growing Iris and is simply loaded with bright orange-red lily shaped Leopard Flowers in July. They make a brilliant glow in garden or hardy border and also are very nice for cutting.



BELAMCANDA or Leopard Flowers.



**Millions of Silvery-pink Rose Dawn
Flowers with Patsy on guard.**

Dr. L. H. Bailey in his encyclopedia calls the flower of *Belamcanda*, Leopard Flower, on account of its bright coloring and contrasting spots.

In August and September each flower turns into a seed pod that opens and appears to be a luscious, ripe blackberry, giving the plant its common name of Blackberry Lily. Cut at this stage the stems of seed pods make fine indoor winter bouquets.

The plant, however, is not a true ily as it does not grow from a bulb but closely resembles the iris in habits of growth. 20 cents each.



ORIENTAL POPPY,
Papaver Orientale.

ORIENTAL POPPY

A great favorite with our customers. The big flaming orange-red flowers, often 6 to 9 inches across, with purple-black throats, fit in and add much color and life to any garden. 15 cents each.



DELPHINIUM in full bloom.

DELPHINIUM

Perhaps our most popular perennial. The Belladonna, a beautiful light blue variety, is the best one for cutting. Another feature in favor of the Belladonna is that it is hardy and a true long lived perennial. We also have other choice varieties of Delphinium in the special bargain list.

SUNSHINE PERENNIALS

This group of perennials we call Sunshine Flowers for even on a gloomy day their bright yellow shades give the appearance of sunshine. While on bright days

they reflect the sunshine and make a sight well worth seeing. In this group we place varieties of COREOPSIS with their large bright yellow flowers borne on long graceful stems; KELWAYS ENGLISH MARGUERITE with bright daisy shaped flowers; AN-THEMIS TINCTORIA which is similar to the Kelways and is fine for cutting; GAILLARDIA or Indian Blanket Flower that shades from yellow and orange to red; Solidago or Golden Rod; BUTTERCUP, a pretty creeping Ranunculus with double flowers. These plants are all listed under the Special Bargains.

PENSTEMON

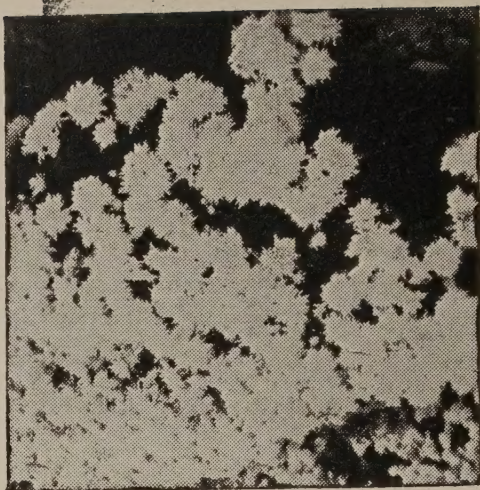
Some years ago this beautiful variety was found in a bed grown from a blend of varieties and attracted so much attention that we isolated the plant and started a seed field from the divisions. The flowers resemble the foxglove in shape but the plants are very hardy and a true perennial. Easy to transplant and flower heavily for many years. They are excellent for cutting. This variety we identify as Diane in honor of our little granddaughter. The Diane plant comes true from seed and we now have a few hundreds to offer for sale. 25 cents each.



PENSTEMON



Beds of young **BELLADONNA** and **BUTTERFLY DELPHINIUM**.



Beautiful hardy **MUMS** in assorted varieties and colors.

SPECIAL BARGAINS IN HARDY PERENNIALS

designed for our customer friends who do their own transplanting and after care work and who have already received shipments of our hardy "Blizzard Belt" plants. They already know from experience the pleasure and satisfaction of getting plants for such a small outlay, watching them grow into just as valuable

specimens as if we had grown them on in our nurseries. You can make your own selection of varieties, as few or as many of each as you want us to ship at proper time to move the plants. **SAFE ARRIVAL AND SATISFACTION GUARANTEED.** Mail orders to Clark Gardner, Osage, Iowa.

LIST OF 10 CENT PLANTS

COREOPSIS, Lanceolata, Beautiful hardy perennial plant having bright yellow flowers. Nice for bouquets.

LYTHRUM. Produces rosy lilac flowers on long slender spikes from June to September.

MARGUERITES, Kelways English. Cut foliage and yellow daisy shaped flowers.

SHASTA DAISY, May Queen. Large white daisy. Nice in garden or bouquet.

SOLIDAGO, Golden Rod. Gives a wealth of golden color during late summer and fall.

VIOLET, Hardy Blue Wood. Grows well in shady places.

ANTHEMIS, Tinctoria. A plant with cut leaf foliage and yellow daisy shaped flowers.

COREOPSIS, Grandiflora. Shiny yellow flowers that bloom throughout the summer.

DELPHINIUM, Belladonna. Beautiful spikes of sky blue blooms in June and July.

LINUM, Perenne Blue. Sometimes called flowering evergreen. Dainty sky blue flowers on graceful arching stems.

ORNAMENTAL GRASS, Phalaris Arundinacea. Called variegated ribbon grass.

RUDBECKIA. Yellow cone flower.

SAPONARIO, Bouncing Bet. Cluster flowers of delicate pink.

BABY'S BREATH. The dainty white flower so lovely as a filler in bouquets.

DELPHINIUM, Beilamosum. Has very beautiful dark blue flowers, grows 2 to 3 feet tall.

DELPHINIUM, Cambridge Blue. An outstanding shade of blue.

DELPHINIUM, Butterfly blue. Chinese strain. Dazzling blue flowers.

DELPHINIUM. Butterfly white. Chinese strain with pure white flowers.

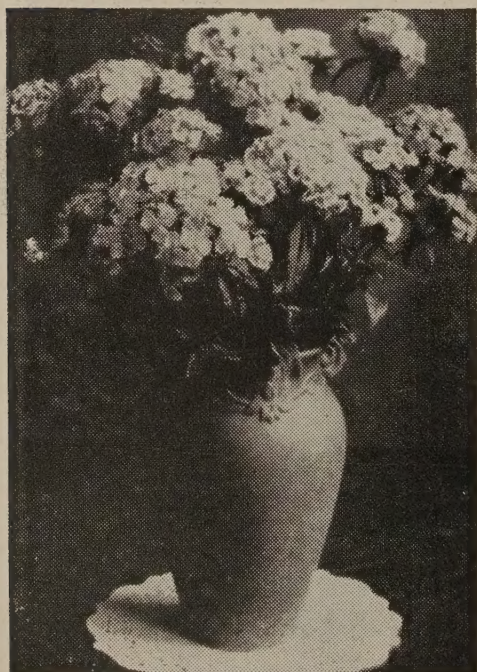
HARDY GARDEN PINKS. Silvery green foliage with very fragrant flowers.

MATRICARIA, Feverfew. Has pretty foliage and small double flowers.

MYRTLE, Vinca. A trailing evergreen plant with blue flowers.

PHLOX SUBULATA, Dwarf Phlox. Covered with dainty flowers in May and June.

SEDUM, Live-for-ever. Low growing plant that is fine in shady spots.



A lovely bouquet of **SWEET WILLIAM**.

LIST OF 15 CENT PLANTS

ACHILLEA. Very easy to grow. Small white flowers for dainty filler in bouquets.

APPLE MINT. A good mint for flavoring.

BUTTERCUP Ranunculus. Double yellow flowers.



A graceful arrangement of
DELPHINIUM.



A bouquet of **LINUM** cut from the
field in the photo below.

HOLLYHOCKS. Assorted colors.

LYCHNIS, Chalcedonica. Perennial with showy scarlet flowers.

PHYSOSTEGIA. Bears long spikes of delicate florets.

ORIENTAL POPPY. Big flaming red flowers with purple-black throats, often 6 to 9 inches across.

SHASTA DAISY, Alaska, 2 to 3 feet. Glistening white flowers.

VIOLET, Spring Beauty, blue.

GAILLARDIA, Indian Blanket Flower. Each blossom shades through yellow, orange and red to deep rust.

HARDY MUMS. Assorted varieties and colors. Divisions.

HESPERIS, Mountain Phlox. Sweet scented clusters of white or lavender flowers.

IRIS. Assorted colors.

SHASTA DAISY, Mayfield Giant. Large white flowers that are fine for cutting.

SHASTA DAISY, Mrs. C. Bell. Large white daisy.

SWEET WIVELSFIELD. Everblooming Sweet William, assorted colors.

LIST OF 20 CENT PLANTS

BELAMCANDA. Orange-red lily-like flower.

DELPHINIUM, LaMartine. A rich deep purple-blue flower.

HEMEROCALLIS, Lemon Lily. Assorted varieties.

OENOTHERA, Lamarckiana. Rare variety of Evening Primrose. Yellow flowers about 3 inches in diameter.

ROSE DAWN, Lychnis Dioica. Silvery pink blooms. (See description and cuts in front of this folder.)

SHASTA DAISY, Conqueror. A fine new variety for your garden.

YUCCA, Adam's Needle. Sword-like leaves and immense spikes of ivory-white flowers.



A showy field of beautiful blue **LINUM.**



CHRYSANTHEMUM MAXIMUM,
Shasta Daisy.



Sunshine COREOPSIS just right
size to ship and transplant safely.

HINTS FOR SUCCESS WITH PERENNIAL PLANTS

Most perennials do not like wet feet. Should your plot of ground be low, where water does not drain readily, simply set the plants on a raised bed or on a flat topped mound 4 to 6 inches above the ground level.

Transplanting Direction Sheet, compiled out of a lifetime of experience, so as to get the wonderful results in blooming from our field grown plants that so many of our customers write us about, will be sent with your order.

IMPORTANT

The Hardy Perennial Plants and **TWELVE-POINT-PLUS** Super Everblooming Baby Rose Bushes as listed in this Pre-view Folder and offered in our Newspaper and Radio Advertising are not divisions, transplants, budded or grafted stocks except as noted. They are grown by Mother Nature's natural way from seeds gathered from our seed bearing fields that are being constantly

rogued leaving only the bushes and plants that are true to the high standards we have set for each variety, to bear seed. Our improved propagating methods insure hardy, vigorous, well rooted plants packed to reach you in good condition. We have shipped to practically every postoffice in the United States.

OUR NURSERIES are located out in the country where we have plenty of sunshine and where the soil and climate conditions are ideal for growing, in open fields, strong hardy perennial plants that we ship to all parts of the U. S. under our liberal terms, safe arrival and satisfaction guaranteed. Under ordinary conditions these plants will grow and flower profusely for many years.

You have no doubt heard our Radio Offers and seen our advertisements in various publications. We were established in 1857, by the writer's Grandfather, who came west in one of the original Covered Wagons.



Photo of another field of TWELVE-POINT-PLUS Everblooming Baby roses. Notice how every bush is loaded with beautiful rose blooms.

We spray our rose bushes and perennial plants before digging with a wonderful preparation called Dowax. This retards evaporation of moisture from leaves and enables us to extend our shipping and transplanting season throughout the summer and fall months with practically a whole seasons gain in flowering on plants so treated.

NEW AND RARE VARIETIES

We have always been partial to the older and better known varieties of hardy perennials, but at the same time have been searching for other top notch varieties, whether old or new, that are outstanding in hardiness and will add more color, fragrance and beauty to our customers Home Gardens. Beside the reports from our customers telling how different varieties behave in their gardens, our Research Department has been testing varieties of plants and seeds from Holland, Italy, Germany, China, Mexico, Manchuria, South America, Alaska and other parts of the world. Last year we planted over 300 varieties of Perennials, mostly not found in the ordinary Flower Garden.

We carry on this work from year to year and have been richly repaid by discovering plants of extreme merit in habits of growth and flowering Perennial Plants that will help make the Home Gardens of America the most beautiful in the world and a source of pride and satisfaction to their fortunate owners.

Our Nurseries are in the "Blizzard Belt" of northern Iowa, the state "Where the tall corn grows." We have a wide variation of climatic conditions during the year, which makes our plants used to sudden changes of temperature, excessive moisture and drouth conditions.